



PRIVATE AND PUBLIC ENFORCEMENT OF CONSUMER AND MARKET LAW

**EuCML Annual Conference
and**

Best Paper Award

10 and 11 September 2026

University of Ferrara

Rectorate

Auditorium Santa Lucia

Via Ariosto 35, 44121 Ferrara

Online on Google Meet (no registration or password required):

10 September (14-19 CEST): meet.google.com/sms-zxyo-mkd

11 September (9-13 CEST): meet.google.com/kqp-orbn-xow

Information and Registration for in-Person Participation: eucml.editors@unife.it

With the Support of:



**University
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**EUROPEAN ACADEMY
of Sciences and Arts**



Scope and Aims

The aim of the Conference on “Innovation Forum on Consumer and Market Law. EuCML Annual Conference and Best Paper Award” is to recognise and promote **outstanding, innovative contributions** to Consumer and Market Law. The 2026 EuCML Annual Conference brings together **leading Experts from Europe and beyond**, from Academia, Legal Practice, Judiciary, Enforcement Authorities, Legislative and Executive Bodies, analysing and discussing the new features of Consumer and Market Law, **with a special focus on Digitalisation, Sustainability**, and on **Private and Public Enforcement**.

The **first part** of the Conference will feature **round tables with presentations** by leading experts from Academia, Legal Practice, Judiciary, Enforcement Authorities, Legislative and Executive Bodies.

The **second part** of the Conference will feature the **presentation and discussion of four Papers**, which will be selected by the EuCML Editors based on a call for papers. Each of the selected Papers will be assigned to the distinguished Chair and Discussants of the respective Session, all leading Experts in the field of Consumer and Market Law. After each Presentation (up to 20 minutes) by the finalist Speakers, each Discussant will have up to 10 minutes for their remarks, followed by a discussion (ca 15 minutes) with the further participants in the Conference. Keynote Speakers, Chairs and Discussants will constitute the **Jury** awarding the “**EuCML Award for the best Paper on Consumer and Market Law**”.

The four Finalist Papers presented at the conference will be published in issue 6/2026 of **EuCML**, a **Special Issue** with the winning Paper receiving a special mention. In addition, the Author of the winning Paper will receive a voucher, worth 1000 EUR, for books of the C.H. Beck/Hart/Nomos Series.

Scientific Committee

Alberto De Franceschi (University of Ferrara)

Mateja Durovic (King’s College, London / European Court of Human Rights, Strasbourg)

Beate Gsell (Ludwig Maximilian University, Munich)

Jorge Morais Carvalho (NOVA University, Lisbon)

Kristin Nemeth (University of Innsbruck)

Christine Riefa (University of Reading)

Evelynne Terryn (Katholieke Universiteit Leuven)

Thursday, 10 September 2026, University of Ferrara, Rectorate

[Via Ariosto 35, Ferrara](#), Auditorium Santa Lucia

12:30 Welcome Light Lunch ([Via Ariosto 35, Ferrara](#), in front of the Auditorium Santa Lucia)

13:45 – Welcome Addresses

Alberto De Franceschi (University of Ferrara)

I. – 13:45 – The EU Policy

Chair: *Teresa Rodriguez de las Heras Ballell (University Carlos III, Madrid / President of the European Law Institute)*

Isabelle Pérignon (European Commission, Director at DG Justice and Consumers, Brussels)

Giuseppe Abbamonte (European Commission – Director at DG Connect, Brussels)

II. – 14:30 – The Future of Consumer and Market Law

Chair: *Herbert Zech (Humboldt University, Berlin / Weizenbaum Institute, Berlin)*

Rapidly Remediating Exploitation of Digital Vulnerability:

Taking Time Seriously in Digital Regulation

Frank Pasquale (Cornell University, Ithaca/New York)

Restoring Humanity and Reclaiming Consumer Law

Christian Twigg-Flesner (University of Warwick)

Agentic Commerce and Consumer Protection

Christoph Busch (University of Osnabrück)

The Politics of Consumer Protection in the EU Competitiveness Agenda

Agustin Reyna (BEUC – The European Consumer Organisation, Brussels)

III. – 15:30 – Public Enforcement Towards the Reform of CPC Regulation

Chair: *Remo Caponi (Supreme Court of Cassation, Rome)*

Public Enforcement in the Green Sector: Green Claims and Greenwashing

Paolo Cassinis (Competition and Market Authority, Rome)

Public Enforcement in the Digital Sector: Emerging AI risks, Best Practices, Lessons Learned

Antonio Mancini (Competition and Market Authority, Rome)

Beyond the fines: lessons from early DSA and DMA enforcement and the shift to structural remediation

Marco Scialdone (Euroconsumers, Brussels)

Ilya Bruggeman (Eurocommerce, Brussels)

Ludovic Basset (European Advertising Standards Alliance, Brussels)

16:40 – Coffee Break

IV. – 17:00 – Private Enforcement, Collective Redress and the Implementation of Directive 2020/1828

Chair: *André Janssen (Radboud University, Nijmegen)*

Proceedings for Compensation on Behalf of Consumers under Art. 82 GDPR

Rodolfo Dolce (Dolce Lauda Law Firm, Frankfurt am Main)

Gianluca Campus (PwC Italy, Milan)

Gea Condorelli (LexroomAI, Milan)

Carmelo Fontana (Google, Milan)

V. – 18:00 – Private Enforcement, Collective Redress and the Implementation of Directive 2020/1828

Chair: *Anne-Christine Fornage (University of Lausanne)*

Does Europe Want Effective Consumer Collective Redress?

Miguel Sousa Ferro (University of Lisbon / Sousa Ferro Law Firm, Lisbon)

Massimo Scarabello (Italian Ministry of Justice, Rome)

Mauro Mastropasqua (Nexi Group, Milan)

Imelda Vital (The European Direct Selling Association, Brussels)

19:00 Conclusion of the First Part of the Conference

20:00 Dinner at [Restaurant Cucina e Butega](#), Corso Porta Reno 28, Ferrara

11 September 2026, University of Ferrara, Rectorate

[Via Ariosto 35, 44121 Ferrara](#), Auditorium Santa Lucia

08:30 – Welcome Coffee

VI. – 9:00 – Dissuasiveness and EU Civil Remedies: An Analysis

Chair: *Giovanni Sartor (University of Bologna / European University Institute, Florence)*

Speaker: *Jeroen van Hezewijk (Radboud University, Nijmegen)*

Discussants: *Remo Caponi (Supreme Court of Cassation, Rome), Geraint Howells (University of Galway), Christian Twigg-Flesner (University of Warwick)*

VII. – 09:45 – Shaping DMA Enforcement: Towards a More Proactive Role for National Enforcers?

Chair: *Thomas Streinz (European University Institute, Florence)*

Speakers: *Belle Beems (University of Leiden), Jasper van den Boom (University of Leiden)*

Discussants: *Giuseppe Abbamonte (European Commission), Josef Drexl (Max Planck Institute for Innovation and Competition, Munich), Rupprecht Podszun (University of Düsseldorf)*

10:30 – Coffee Break

VIII. – 11:00 – Public Enforcement of Competition Damages: Towards an Enforcement Ecosystem for Consumers

Chair: *Hans-W. Micklitz (European University Institute, Florence)*

Speaker: *Sofia Caruso (Katholieke Universiteit Leuven)*

Discussants: *Hans Schulte-Nölke (University of Osnabrück), Stefano Pagliantini (University of Florence), Miguel Sousa Ferro (University of Lisbon / Sousa Ferro Law Firm, Lisbon)*

IX. – 11:45 – The Governance of Green Claims in Europe: Public-Private Regulation and Enforcement

Chair: *Teresa Rodriguez de las Heras Ballell (University Carlos III, Madrid / President of the European Law Institute)*

Speaker: *Elena Marro (European University Institute, Florence)*

Discussants: *Bert Keirsbilck (Katholieke Universiteit Leuven), Agustin Reyna (BEUC, Brussels), Anne-Lise Sibony (Université Catholique de Louvain)*

12:30 – Deliberations by the Jury Committee for the EuCML Best Paper Award

Jury Committee Members: *Giuseppe Abbamonte, Ludovic Basset, Ilya Bruggeman, Christoph Busch, Gianluca Campus, Remo Caponi, Paolo Cassinis, Gea Condorelli, Rodolfo Dolce, Josef Drexl, Carmelo Fontana, Anne-Christine Fornage, Geraint Howells, André Janssen, Bert Keirsbilck, Antonio Mancini, Mauro Mastropasqua, Hans-Wolfgang Micklitz, Stefano Pagliantini, Frank Pasquale, Isabelle Pérignon, Rupprecht Podszun, Agustín Reyna, Massimo Scarabello, Teresa Rodriguez de las Heras Ballell, Giovanni Sartor, Hans Schulte-Nölke, Marco Scialdone, Weixing Shen, Anne-Lise Sibony, Miguel Sousa Ferro, Thomas Streinz, Christian Twigg-Flesner, Imeda Vital, Herbert Zech.*

13:00 – EuCML Best Paper Award Ceremony

13:15 – Concluding Remarks

Beate Gsell (Ludwig-Maximilians-Universität, Munich)

13:30 – Light Lunch
